

PRIVACY POLICY

Bacha Coffee Pte Ltd ("Bacha Coffee"), which includes Bacha Coffee's affiliated companies, is aware that you may wish to be informed about how your personally identifying data and information, such as name, address, telephone/fax numbers or e-mail address etc. ("Data") that you may provide to Bacha Coffee, are treated. Accordingly, we have developed this Privacy Policy ("Policy") to explain our use of your Data as well as all our reasonable precautions to keep your Data confidential and secure.

By ordering our products and using our services, you are consenting to the collection of Data and use practices described in this Policy, as modified from time to time by us. We reserve the right to modify our Policy and invite you to consult this Policy from time to time in order to familiarise yourself with any changes. We will post any new Policy on our eCommerce website ("the Website") and the mobile application ("the App"), changing the date in the last paragraph of such Policy.

The terms of this Policy are without prejudice to any contractual terms you may enter into with us, which shall prevail over the terms of this Policy.

1. PLEDGE ON PRIVACY

Bacha Coffee does not collect and process Data except when voluntarily provided by you. We ensure compliance by our staff with strict standards of security and confidentiality and in processing your Data we pledge to fully comply with internationally recognized standards of privacy protection.

2. INTENDED USE OF DATA

Bacha Coffee collects and processes Data only for specific and limited purposes which we inform you when you wish to use certain services. For example, we may collect and use Data to provide you with our products or services, to bill you for products or services you order or request, to verify your credit, to market products and services we believe might be of interest to you, to receive news releases, or to communicate with you. In addition, we may use your Data to evaluate the effectiveness of and improve our services to our visitors and customers, for our own internal statistics to evaluate customer interests as well as purchasing and other trends among customers and to better determine product development and marketing strategies. By submitting your Data, you expressly consent to such use. Bacha Coffee keeps your Data only for as long as is reasonably needed for such purposes and in accordance with any applicable legal or ethical reporting or document retention requirements.

Most of our services do not require any form of registration, thereby allowing you to visit our website, mobile application, coffee rooms & boutiques without telling us who you are. However, some services may require registration. When you register with us, you may need to complete certain fields (some are required, some are optional) as well as to choose a user name and password. In these situations, if you chose to withhold any Data requested by us, it may not be possible for you to gain access to certain parts of our websites or mobile applications and for us to respond to your queries.

3. NON-DISCLOSURE OF INFORMATION

Bacha Coffee shall never sell, rent, share or otherwise distribute or make available your Data to third parties outside of the Bacha Coffee group of companies, except when required to do so for legal or regulatory purposes. However, Data may occasionally be transferred to third parties, who act for or on behalf of Bacha Coffee, for further processing in accordance with the purposes for which your Data were originally collected. When disclosure of Data to third parties is likely or necessary for whatever reason, Bacha Coffee shall ensure that such third parties provide the same level of protection as Bacha Coffee, and shall contractually require them to process Data transferred only for the purposes authorised by you and on a confidential and secure basis.

4. RIGHT OF ACCESS

You have the right to access and update your Data or to require their deletion. We endeavour to ensure that your Data are up to date, accurate and complete. If you wish to access, correct or delete your Data held by us, please contact Bacha Coffee at the following address:
Digital@BachaCoffee.com.

5. SECURITY & CONFIDENTIALITY

We undertake to take all reasonable steps in order not to allow your Data to be seen by third parties other than those who act for or on behalf of Bacha Coffee and have agreed to treat your Data confidential and secure. Access to Data is restricted to those of our employees on a need to know basis and who have been trained to observe strict standards of confidentiality in handling your Data.

To ensure the security and confidentiality of Data that Bacha Coffee collects online, we use data networks protected, inter alia, by industry standard firewalls and password protection. Although we have tried to create secure, reliable and trustworthy websites or applications for our visitors, please

be aware that the Internet is generally not regarded as a complete secure environment, and that therefore the confidentiality of the Data provided by you or material transmitted via our website or mobile application or by e-mail cannot be guaranteed by Bacha Coffee. Thus, we cannot be responsible or liable for the security of your Data whilst in transit via the Internet or any electronic communications to us.

All information which you post to the Media of Bacha Coffee is kept confidential to the best of Bacha Coffee's ability. You hereby acknowledge and accept that Bacha Coffee cannot guarantee the security of transmission.

6. DATA TRANSFER ABROAD

Bacha Coffee is an international group and has databases in different jurisdictions. Bacha Coffee may transfer your Data to one of its databases or to companies within the Bacha Coffee group or to its partners, who have agreed to keep your Data confidential and secure, outside of your country of residence. If the level of privacy protection in a country does not comply with internationally recognized standards, we will ensure that Data transfers to our databases in that country are equally protected and that a transfer of Data to third parties in such countries does not occur. By submitting your Data, you expressly agree to its possible transfer to other companies within the Bacha Coffee group and/or its partners and to this end to its trans-border transmission.

7. CAREER OPPORTUNITIES

If you are interested in applying for either a position published or any future job opportunity within Bacha Coffee, you may provide us with your Curriculum Vitae ("CV"). We will then match your qualifications and experience to the position you applied for, or any other current job opportunity. If your profile corresponds to our requirements, we will contact you.

By sending your CV, you agree that we may keep your CV in our databases for a reasonable period, after which it will be deleted. By applying for a position, you are consenting to have your CV and Data used to process your job application, to have such CV and Data communicated to other companies within the Bacha Coffee group and to our partners, who have agreed to keep such CV and Data confidential and secure, and to this end being transmitted across national borders. Bacha Coffee undertakes to use your CV and Data only in relation to your career opportunities.

8. ANONYMOUS DATA / "COOKIE" TECHNOLOGY

Most of the information we collect from our website or mobile application is anonymous information. When you visit our website or mobile application, we do not collect any personal Data from you unless specifically, voluntarily and knowingly provided by you. Anonymous information is processed by Bacha Coffee to help improve the content of our website or mobile application, to customise our website or mobile application for our visitors and to learn more about them and how they use our website or mobile application. In doing so, Bacha Coffee may use tracking technology (cookies) to gather anonymous information, such as browser type, operating systems and the date and time of access. "Cookies" by themselves cannot be used to discover the identity of the user. A "cookie" is a small piece of information which is sent to your browser and stored on your computer hard drive.

9. SPAMMING

Bacha Coffee does not conduct "spamming". Spamming is defined as sending unsolicited e-mails, usually of commercial nature, in large numbers and repeatedly to individuals with whom the sender has had no previous contact or who have declined to receive such communications. On the contrary, where we believe that one of our products is of importance to you, we will inform you by e-mail whilst giving you the choice of opting out of such service.

10. DATA & CHILDREN

To respect the privacy of children and to comply with the laws designed to protect children, children under the age of 21 should not provide any Data. Bacha Coffee will not knowingly collect, use, or disclose Data from a minor under the age of 21, without obtaining prior consent from a person with parental responsibility (parent, guardian).

Our website and/or mobile application are general audience sites/applications that are not designed nor intended to collect Data from children under the age of 21. We ask that parents supervise their children while online.

11. LINKS TO OTHER WEBSITES OR MOBILE APPLICATIONS

As a service to our visitors, our website or mobile application may provide hyperlinks to other websites or mobile applications that are not operated or controlled by Bacha Coffee. Therefore, Bacha Coffee cannot be responsible or liable for the content of such websites or mobile applications or the privacy practices of such other parties. Please note that these privacy practices may differ

from our Policy. We encourage you to review and understand their privacy practices before providing them with personal information.

12. CONTACT BACHA COFFEE

Should you have any queries or complaints about our compliance with this Policy, or if you wish to make any recommendations or comments to improve the quality of our Policy, please contact Bacha Coffee at the following address: Digital@BachaCoffee.com. We can assure you that we do our best efforts to constantly improve the protection and security of the Data you provide to us.

We invite you to also carefully read our "Terms of Use" for more information on the use of our website and mobile application.

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